

On the 24th January 2011, the Senate of **Romanian Scientific Management Society** (SSMAR) has awarded the prestigious title of **Honorary Member** to Professor **John SAE**.

The President of SSMAR, Professor Constantin ROȘCA, allowed us to present the Laudatio made by the Vice President of the Scientific Council of SSMAR, Professor Theodor Valentin PURCĂREA. The Romanian American University's Senate Hall hosted Wednesday, March 16, 2011 the Honorary Member Award Ceremony

LAUDATIO

To Professor JOHN SAE, PhD

on the occasion of the **Honorary Member** Award Ceremony

Wednesday, March 16, 2011

Romanian American University, Senate Hall

Dear Professor Sae,
Dear Professor Roșca, President of SSMAR,
Dear Profesor Folcuț, Rector of the Romanian American University,
Dear Colleagues,
Distinguished guests,

It is a privilege for me to read the Laudatio for a distinguished personality in today's Knowledge Society. **The Senate of Romanian Scientific Management Society (SSMAR)** decided unanimously to awards the title of **Honorary Member** to **Professor JOHN SAE for his outstanding contribution to the world of International Management**.

Professor John Sae is Chairperson of Global Divisions, Association of Management and International Association of Management, and Editor-in-Chief of the International Association of Management Journal (Journal of Management Systems, USA). In his tenure as an academic he has earned an international reputation for his achievements as author, researcher and scholar. Professor Sae has authored more than one hundred and thirty publications made up of books, book chapters and research articles, which have been published in academic and professional journals and refereed international conference proceedings in Australia, Europe, Asia and the USA.

Professor John Sae has an interdisciplinary approach to research domain and his wide-ranging research publications and interests reflect a broader consideration of business discipline, including: Corporate Strategy, Organizational Behavior, Leadership, Global Ethics, International Negotiations, Management Education, International Business, Entrepreneurship, East and West cultural studies, Foreign Direct Investment and Knowledge Management. He is a noted scholar who enjoys international recognition and serves as an editor of several major international academic journals whilst having so far been invited as a distinguished keynote speaker and chair/reviewer at major international refereed conferences. Professor Sae has also provided managerial consultancies including executive management training to a number of institutions both in

Australia and in Europe including Carrefour, the world second largest chain of Retail stores and Auchan - Europe's second largest chain of Retail stores. He is also a member of the Editorial Board of the Scientific Review of the Romanian Distribution Committee affiliated to the International Association of the Distributive Trade - AIDA Brussels.

Professor Saeed received a Ph.D. from the University of Technology, Sydney, a Master of Commerce from the University of New South Wales, and a B.A. from Flinders University, South Australia. He is currently Professor of International Business, Corporate Strategy and Management as well as Academic Director – Doctoral Program at the Australian Graduate School of Entrepreneurship - the Faculty of Business and Enterprise, Swinburne University of Technology. His previous academic appointment at the Australian Graduate School of Entrepreneurship - the Faculty of Business and Enterprise included Academic Leader – International Business, European/Italian and Asian/Japanese Studies Academic Groups.

Professor John Saeed has held, in the last 20 years, senior academic positions at University and Business Schools including France where he has until recently held the positions of Chair Professor of International Business and Strategy and Academic Director – MBA and MIB postgraduate degree programs at a leading French Grande Ecole (Elite University). Due to his senior academic appointments, Professor Saeed has actively been involved in policy making decisions at the university, faculty and school levels.

Professor Saeed was also instrumental behind the globalisation of business education in Australia, Asia and Europe. As a leading senior academic at an Australian university and French elite university, he was instrumental in the design, development and launch of undergraduate and postgraduate degree programs both onshore and offshore, including, Hong Kong, Malaysia and China, Scotland, Korea and France. He has delivered seminars and courses in a number of countries including Australia, the United Kingdom, France, Romania, Scotland, Germany, China, Malaysia, Hong Kong, the Netherlands and Lithuania. For his outstanding contribution to research and teaching excellence as well as the promotion of international education and culture throughout the world, Professor John Saeed has received an excellence award from the American University.

His recent books have been used as text book and scholarly research books in numerous countries around the world:

Contemporary Corporate Strategy: Global Perspectives, Taylor & Francis Group, Routledge, August 2007 (within the context of undergoing cultural and mindset shift paradigms whilst developing corporate strategies that are increasingly attuned to the highly competitive and dynamic business realities arising from globalizing national economies around the world; over twenty research papers examining various aspects of corporate strategy in different national and international settings);

The Global Business Handbook: The Eight Dimensions of International Management, Gower Pub Co, Feb 18 2009, co-author (based on the structure of the very successful IESEG International School of Management's programme on international management; considering cultural, social, geographic and legal factors in doing business across borders, by thinking globally and acting locally);

Managerial Competence Within the Tourism and Hospitality Service, Taylor & Francis Group, Routledge, 1 edition, Oct 17 2006 (examining the cross-cultural implications of planning: workplace communication, recruitment/promotion, induction, training, supervision, industrial relations, management of change, customer service,

financial management and marketing; an excellent balance of theory and practical application, taking an innovative angle on the analysis of the host countries managers, undergoing culture shock);

Managing Organizations in a Global Economy: An Intercultural Perspective, Thomson South-Western, Feb 10 2004 (providing the latest conceptual tools and practical applications on the aspects of cross-cultural management, while recognizing the growing importance of cultural diversity in most modern organizations around the world, in terms of clientele, human resources, and ownership, this text provides the latest conceptual tools and practical applications on the aspects of cross-cultural management; examining many of management's most vital topics including globalization, worldviews, managerial communication, organizational culture, leadership, motivation, negotiation, conflict, and ethics while also emphasizing the cross-cultural dimensions important in managerial success).

Professor Saeed has held membership of the following academic and professional associations:

Member – CNRS - National Centre for Scientific Research (France's most prestigious National Research Centre which boasts 47 French Nobel Prize Laureates as its members).

Associate Fellow - Australian Institute of Management (AFAIM) Member – European Academy of Management Member – European Knowledge Management Association Member - Australian and New Zealand Academy of Management Member - Academy of International Business

Member- Business and Economic Society International Member - Association of Management/International Association of Management Member – Federation of Business Disciplines – USA Member – International Management Development Association Member – SW Academy of International Business.

Let me conclude on a personal note:

We were really provoked following the link between some key words highlighted by Professor John Saeed, Editor-in-Chief, Journal of Management Systems, USA, such as Entrepreneurs, Ethics, Moral philosophy, Globalisation (in 2009, while approaching ethical challenges confronting entrepreneurs within contemporary global economy - in search of a new world ethics), Lisbon Agenda, R&D expenditures, institutions (in 2010, while approaching the link between public policies for R&D and the R&D performances, at national level, in EU-27) and, his pledge some years ago for developing a theoretical framework concerning the use of internal marketing as a vehicle for the successful implementation of quality management. Some thoughts that belong to Peter Drucker came into my mind: quality in a product or service is what the customer gets out and is willing to pay for; the material can and should be used to advance the human spirit; the importance of the “knowledge work” in „The Age of Discontinuity” within the context, at that time, of the emerging knowledge society.

Today, in 2011, we are under the pressure of generating new knowledge, in the actual economic climate of uncertainty being a real need of knowledge management as an enabler for business process change, integrating implicit and explicit knowledge, keeping this knowledge available and up-to-date, while focusing on organizational learning. That is why we are so happy to say that - paraphrasing Henry Ford - we salute the beginning of

coming together of Professor John Sae, we are convinced of the progress of keeping together and of the success of working together.

We kindly ask **Professor Ovidiu FOLCUT**, the Rector of the Romanian American University, on behalf of President of SSMAR, Professor Constantin Roșca PhD, to hand in the specific signs of appreciation the Diploma of **Honorary Member of SSMAR**.

Professor Theodor Valentin PURCĂREA, PhD
Vice President of the Scientific Council of SSMAR